



## UGANDA WARAGI'S A KA DOPE SCALES GREATER HEIGHTS

A Ka Dope, a Uganda Waragi sponsored event that showcases new talent was recently held at the Square, Industrial Area.

The fete featured contemporary arts, soul music, dance, poetry performances, food, fun and a Writivism 2017 art exhibition. The line-up featured performances from 30 Ugandan artists, bringing a new twist to the event that usually showcases one artist per edition.



## SENATOR TO SPONSOR ALUR KINGDOM CORONATION CELEBRATIONS

Senator, a beer produced by Uganda Breweries announced a UGX 40 million shillings sponsorship package towards the Alur Kingdom coronation celebrations. The anniversary is scheduled for October 30th 2017, marking 7 years of the coronation of King Ubimu Philip Olarker Rauni III.



## BELL LAGER ANNOUNCES CONCERT FEATURING TEKNO AND MR. EAZI



Bell Lager under the auspices of its music platform, Bell Jamz, announced a concert slated for September 15th, 2017 featuring Mr. Eazi and Tekno as the main entertainment acts. Dubbed "Naija - Ghana to Kampala", the concert is organized in partnership with Talent Africa and Silk Events and will be held at Lugogo Cricket Oval.



## UGANDA BREWERIES CELEBRATES 71 YEARS WITH BLOOD DONATION DRIVE

In response to Uganda's nationwide blood shortage, Uganda Breweries Limited, as part of their 71 year anniversary celebrations held a blood drive to raise 71 pints of blood to save lives. The two days drive dubbed #71pintsAt71 was in cooperation with the Uganda Blood Transfusion Service under the 77 Days of Giving Blood Campaign.

The drive that was held at the brewery saw many staff willingly participate and donate to help save a life. Over 90 units of blood were collected during the drive.



## UGANDA WARAGI TO POWER CINDY'S SOLO CONCERT



Uganda Waragi announced their sponsorship of Cindy's concert dubbed, "A night with Cindy".

The concert will be held at Imperial Royale Hotel on August 25, 2017. This will be Cindy's second show following 'Amateeka' that was held in February 2013 at Kati Kati in Kampala.

## UGANDA WARAGI THROWS FIRST UG MIX MAESTRO HOUSE PARTY

Uganda Waragi recently threw a UG Mix Maestro house party for Jean Biryahwaho Nzonzi, one of the winners of the ongoing UG Mix Maestro challenge on social media.

Uganda Waragi's Mix Maestro is a three months campaign that features activities like bar activations, in-store promotional offers, house parties and regional tours. The campaign seeks to recognize and celebrate deejay talent across the country.



## UGANDA WARAGI HOLDS FIRST DJ MIX MAESTRO

Uganda Waragi recently held a UG Mix Maestro night that was held at Club Fame in Kololo. The event was hosted by Mugoya Nasser, popularly known as DJ Naselow.

Mix Maestro which is running in partnership with the DJ Association of Uganda, is seeking to recognize and celebrate deejay talent across the country.